



Approaches to fair trade in educational institutions in 2015

Institution: University of the Balearic Islands (Universidad de las Islas Baleares)

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Find out more about fair trade at University of the Balearic Islands

What is your institution currently doing about fair trade and working conditions in supply chains? (procurement and product sales, awareness-raising, research, teaching, other?)

The Office of Cooperation for Development and Solidarity (OCDS), University of the Balearic Islands (UIB) was created in 2005. Since then have driven a large number of training and awareness (courses, campaigns, conferences , exhibitions, workshops, etc.) on Fair Trade, especially targeting the university community and the population of the Islands.

During the last stage we carried out new initiatives to mainstream the importance of social responsibility in the college:

“The UIB open wide. Fair trade market, social organizations, and local crafts “: leveraging the Christmas season have driven some open days throughout society two days accompanied by a large number of cultural activities with awareness messages aimed at people of all ages (circus workshops, music, puppets, etc.), all to promote among many other values, responsible consumption.

Online course on sustainable procurement and purchasing at university level: This course was taught by fair trade organization IDEAS (Initiatives for Alternative and Solidarity Economy). It participated management personnel and services (PAS) of different Serbian (Heritage) and offices (OCDS) of the UIB. The course was part of the plan of internal training PAS-PDI UIB.

Green Market: Every Thursday has a market for organic and local produce and fair trade in the university campus.

What plans do you have, or what would you like to do in future regarding fair trade in your institution?

At this point we continue promoting training and awareness activities in college, promote continuity of actions that are performed regularly and are working to gather all ethical requirements that our university is accredited as a university socially engaged .

Information collected on behalf of the UK EAUC Fair Trade Community of Practice.

> Find out more about the EAUC Fair Trade CoP

