

**Date:** Wednesday 23<sup>rd</sup> March 2022  
**Time:** 10:00-11:00am  
**Venue:** Online via zoom  
**Resources:** [Available here](#)

**MINUTES:**  
**EAUC-S TEMPLATE Topic Support Network**

**Attendees:**

Sue Brown	SB	The College of West Anglia
Frances Bain	FB	Edinburgh College
Angela Sheridan	AS	Ayrshire College
Lucy Patterson	LP	EAUC
Elsbeth Robertson	ER	University of the Highlands and Islands (UHI)
Linda Miller	LM	West College Scotland
Fiona Craig	FC	Fife College
Diane Smith	DS	North East Scotland College
Stephanie Keedy	SK	Luminate Education Group
Amy Monks	AM	Dundee and Angus College
Lorraine Kinnear	LK	West College Scotland
Denise Baden	DB	University of Southampton
Christine McCaffrey	CM	New College Lanarkshire

Time (mins)	SUMMARY OF DISCUSSIONS	ACTIONS
0.00	<p><b>Welcome, Apologies and Introductions</b></p> <p><i>Lucy Patterson, Sustainability in the Curriculum Project Officer, EAUC</i></p> <p>Everyone was welcomed to the event and speakers were introduced:</p> <p>Denise Baden- Denise has been involved with research and teaching of ethics, entrepreneurship, sustainable business and corporate social responsibility at University of Southampton Business School since 2005. A key area of her research interest is sustainable hairdressing, and she is currently the principle investigator on an ERSC funded project titled 'Embedding Sustainability in the hairdressing curriculum- Sustainable solutions for the hair and beauty sector'. Prior to this her team developed a certified free virtual salon training programme.</p> <p>Christine McCaffrey- Christine is a lecturer and CQL of hairdressing at New College Lanarkshire, where they are researching how to move forward with a unit dedicated to sustainable hairdressing on their SVQ3 course.</p> <p>Attendees were then invited to introduce themselves:</p> <p>Lorraine Kinnear- Hairdressing, make-up artistry and beauty therapy technician at West College Scotland Greenock campus.</p> <p>Angela Sheridan- Head of learning for hairdressing, beauty therapy, complimentary therapies and make-up artistry at Ayrshire college</p> <p>Amy Monks- Student president at Dundee and Angus College, just finished time as a beauty therapy, make-up artistry and hairdressing student at the college.</p> <p>Diane Smith- Beauty and Complimentary therapy lecturer at NESCOL. Also part of sustainability committee at college.</p> <p>Linda Miller- Resource supervisor at West College Scotland for hair, beauty and make-up department.</p> <p>Elpseth Roberston- Course leader for hair and beauty at Lews Castle College.</p> <p>Frances Bain- Head of school for hairdressing, barbering and complimentary therapies at Edinburgh college</p> <p>Fi Craig- Academic and quality manager for Hair beauty and visual arts at Fife College</p> <p>Steph Keady- Programme manager for hairdressing beauty therapy and performing arts at Harrogate College, recently completed carbon literacy train the trainer programme.</p>	

	Sue Brown- Environmental officer at College of West Anglia.	
<b>7.36</b>	<p><b>Case Study</b></p> <p><i>Denise Baden, Professor of sustainable business, University of Southampton</i></p> <p>Denise began in field of sustainable hairdressing 10 years ago. She found unsustainable behaviors are built on habits so thought to look where habits arose from. Hairdressing is a high impact profession environmentally- lots of hot water, lots of chemical and waste but most importantly hairdressers talk to more people than most other occupations. She got funding from Economic and social research council for a green salon makeover programme to help hairdressers change their habits and those of their clients to be more environmentally friendly. From this her team developed a <a href="#">free 'eco-hair and beauty salon' training certificate</a> that lecturers could use with their students. She shared the findings of their research that went into creating this. Another resource she has been involved with creating is <a href="#">mirror stickers</a> for starting conversations with clients, in collaboration <a href="#">with green salon collective</a>.</p>	
<b>22.58</b>	<p><b>Case Study</b></p> <p><i>Christine McCaffrey, CQL of hair and beauty, New College Lanarkshire</i></p> <p>Christine got involved when the college hired a space in Glasgow during COP26, where they partnered with Wella on their WeDo range a sustainable hair product range. Alongside this, students delivered surveys to members of the public that came for haircuts looking at their attitudes towards sustainability in hairdressing. 69% of them would make a conscious choice when picking their hairdresser so that highlighted the advantage of students to make sustainable choices in their careers. The college also uses green salon collective to support embedding sustainability in their curriculum. They involve students in sustainable changes by setting tasks to research companies offering sustainable products, eco shower heads etc. and they also plan to offer a sustainable hairdressing module to engage students with this further.</p>	
<b>32.56</b>	<p><b>Quick SDG Curriculum Mapping exercise</b></p> <p><i>Lucy Patterson, Sustainability in the Curriculum Project Officer, EAUC</i></p> <p>Attendees were provided with <a href="#">worksheets</a> in advance of the session to support this Quick SDG mapping activity. Individually, in silence, for one minute attendees were asked to consider how their curriculum addressed a specific Sustainable development goalstarting</p>	

	<p>with SDG 13- climate action, followed by SDG 6- clean water and sanitation, then SDG 1- No poverty, and finally SDG 3- Good health and wellbeing. Where they do not currently address an SDG they were to consider how they could.</p>	
<p>43.39</p>	<p><b>Open Discussion</b></p> <p><b>AS-Christine, How are you sharing the work your doing across Scotland's colleges?</b></p> <p>CM- Presenting to executive board for funding on Monday, so still early days but further down the line would like to share through CDN.</p> <p><b>CM- I Heard from colleagues few had heard of green salon collective so would be keen to share that further. Have any of you heard of that or are using that?</b></p> <p>AS- I had but the challenge is the cost</p> <p>FB- We've started with them but I agree it's the funding to actually get it off the ground, I'm glad you've said it's roughly around £1000 as I worked out it would be around £3000 so it's great to hear its working for you and is worth it.</p> <p>AS- Their fantastic, it is just the initial layout but you can put on a green tax for clients they won't complain about, as prices are already so low at colleges 50p or £1 extra won't be noticed.</p> <p>LM- Is green salon collective on the college procurement system?</p> <p>CM- I don't think it is which is why it can't be put into normal budget, instead we are looking into external funding.</p> <p><b>LP- One of the skills for sustainability we think of is futures thinking, do you prepare your students to adapt to future technologies and techniques which may be more sustainable?</b></p> <p>CM- It used to be a lot of portfolio and paper work but we implemented e-portfolios about 11 years ago, bio-degradable towels, decomposable product packaging.</p> <p><b>DS- One of our biggest drives with sustainability committee is reducing printing, over pandemic they saved £72,000 on printing. Consultation sheets for clients is biggest downfall in this change because of authenticity of signature, how do you overcome this?</b></p> <p>CM- We use moodle for consultation forms so login in stands in for signature.</p>	

	<p>DS- How do you work that for external clients? CM- With EQ we only put in initials of client due to GDPR so don't require a signature for clients. AM- We are VTCT we use Microsoft forms for consultation sheets and one note which we fill in alongside client on tablet which client can sign.</p> <p><b>AM- We've set up a working group with students association and estates team to work together on new build at Kingsway campus to ensure sustainability from the start and all our general waste goes into energy so we are doing a lot. However, we are using wella products such as foils which say they are recyclable but our local council doesn't support their recycling has anyone overcome that?</b></p> <p>CM- Green salon collective can take those foils for recycling instead of council but it does have a cost so we do fundraisers to cover that.</p>	
<p><b>56.30</b></p>	<p><b>Thanks and close</b> <i>Lucy Patterson, Sustainability in the Curriculum Project Officer, EAUC</i> We will set up a network after the session to maintain this network, please email <a href="mailto:lpatterson@eauc.org.uk">lpatterson@eauc.org.uk</a> to join or be removed from that.</p> <p>Final question to reflect on after the session and potentially pose to your students "How far do you think hair and beauty has the potential to mitigate climate change?"</p> <p>Thank you for coming, resources and recording will be available on the sustainability exchange.</p>	<p><b>Set up jiscmail list EAUC-RFSS- HAIRBEAUTY @JISCMAIL.AC.UK</b></p>

Minutes prepared by Lucy Patterson, EAUC-Scotland Sustainability in the curriculum Project Officer,  
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