

Enterprise Car Club

EAUC Scotland – 14.05.2024



Enterprise Mobility™

enterprise

 **National.**

Alamo

enterprise
car sales

COMMUTE
with enterprise

enterprise
truck rental

EXOTIC
CAR COLLECTION
by enterprise

enterprise
CarShare

enterprise
CarClub

Integral
enterprise

enterprise
FLEX-E-RENT

enterprise
FLEET MANAGEMENT

Trusted Partner and easily Procurable



What is Enterprise Car Club?



Technology which allows:

- Automated Rental
- 24/7 Keyless Entry to Vehicles
- On Demand
- Asset(s) can be shared or not

4 Models



“Tech Only”

If you already have your existing Pool Fleet – just bring the tech and get access to the Booking Platform and enable your fleet to have Keyless entry of vehicles. Reduce Management of Pool Fleet to bear minimum.



“Block Booked”

0900 to 1700 Mon-Fri – Vehicles are yours exclusively. Outside of these core hours, vehicle are accessible to the Public, Staff and Students. All Maintenance, Servicing and Cleaning included. Fuel Card provided.



Dedicated Vehicles

Exclusive access to dedicated Enterprise Car Club Vehicles for your employees 24/7. All Maintenance, Servicing and Cleaning included. Fuel Card can also be provided (optional).



Virtual Network

Use of the Existing Virtual network of over 1700 cars in the UK. Can be used instead of standard hires and in combination with Public Transport (Bus/Train first – and then Car Club for the last part of the trip). Pay As You Go.



Pool Vehicles Management

Better Utilisation
Less Admin
Easier to use
Make decisions based
on data.

- **Intelligent, Better Managed Pool Cars**

- Little to No Admin intervention thanks to technology
- Booking Platform with live availability
- Book by increments of 15min
- MI to drive decision long term
- Reduce number of vehicles on fleet by as much as 50% thanks to a better utilisation.
- Reduce Maintenance, Repair and Cleaning Costs



Alternative to Standard Hires

Can be cheaper
Hourly Hire
CO2 Emissions
savings from Delivery
and Collection
Encourage Public
Transport Use

- **Alternative to Standard Hires**

- Eradicate CO2 Emissions and Costs from Deliveries and Collections
- Start Hires 24/7 based on requirements
- No advance payment for Fuel by employees
- Book by increments of 15min to reduce costs



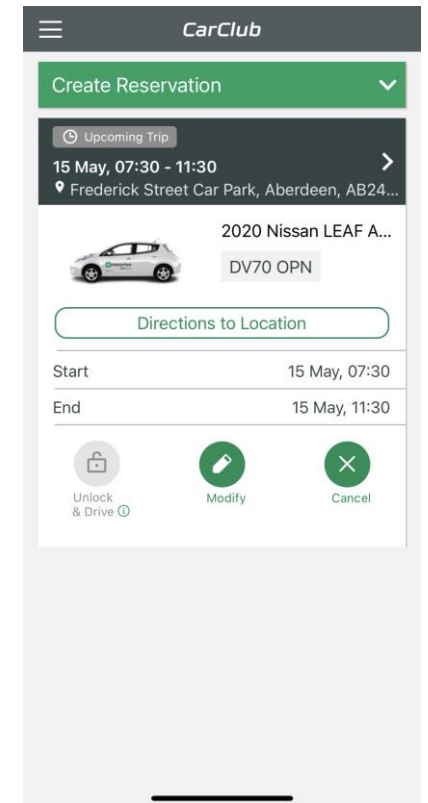
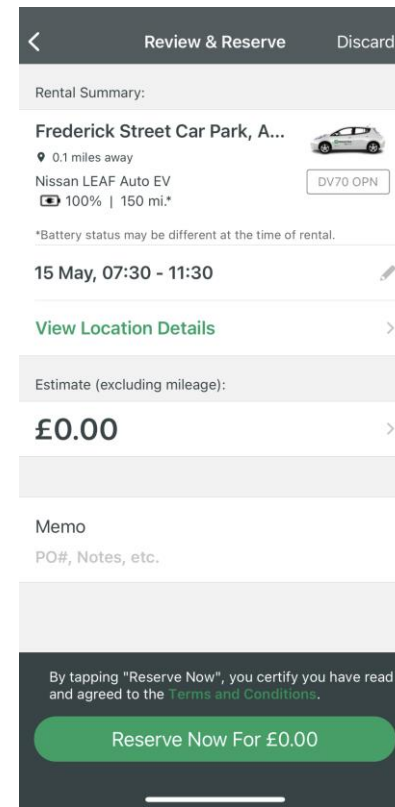
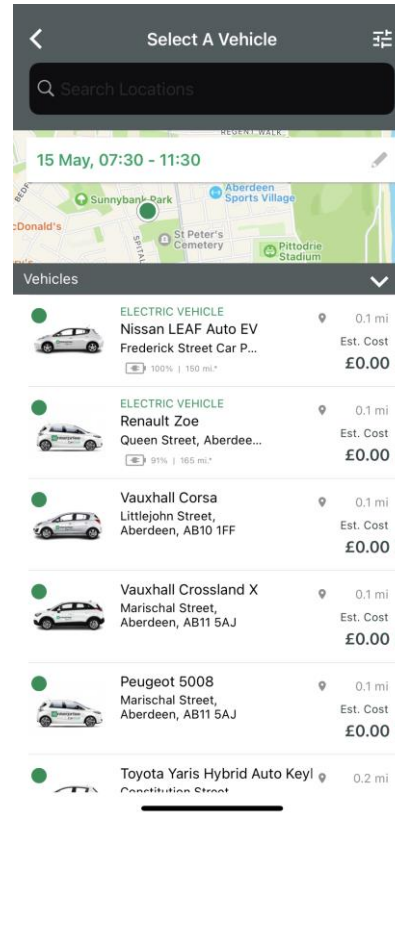
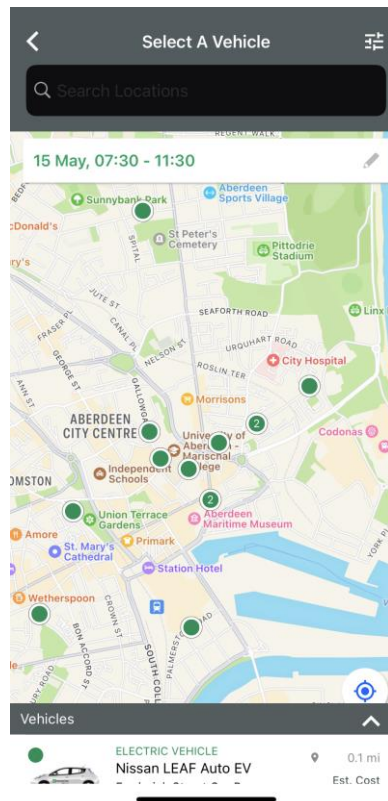
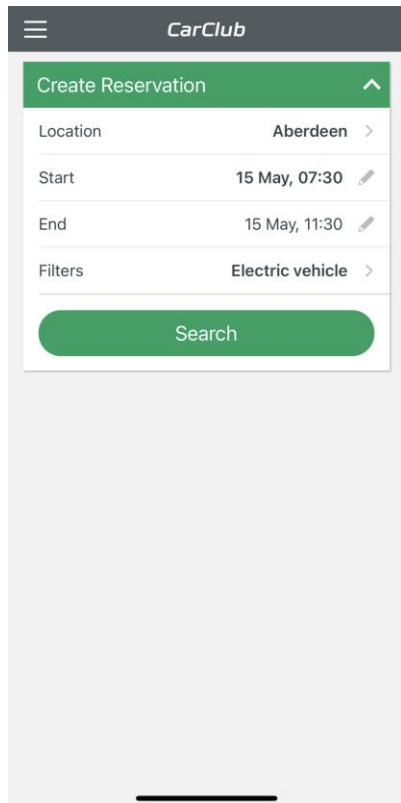
Grey Fleet

Control Mileage,
Emissions and Spend
from employees
Business Travel.

- **Grey Fleet Alternative**

- Control CO2 Emissions
- No more Admin Burden for Employees and Organisations
- Mitigate Duty of Care to your organisation.
- Increase Commute by Public Transport and ease up Parking Pressures
- How attractive are you as an employer?
 - Employees don't have to advance any of their own money (fuel, insurance costs, wear and tear)
 - Staff Choice – what if I don't have a car or want rid of my car but need to be mobile for work?

Enterprise Car Club App



SEARCH. RESERVE. UNLOCK & GO.

Enterprise Travel Direct



Management Portal Provided Free of Charge to Enterprise Customers:

- Mileage Reimbursement Tracking
- Risk Assessment
- Duty of Care proof
- Car Club Booking Portal
- Standard Hire Booking Portal
- Algorithm specific to your Travel Policy.

New Journey

Start ¹

Start location postcode or address

Return to start location ²

Where are you going? ³

Mid location postcode or address

Add Location ⁴

End ⁵

End location postcode or address

Start Date ⁶ Time ⁷

dd/MM/yyyy --:--

End Date ⁸ Time ⁹


dd/MM/yyyy --:--

Use own vehicle

Submit

Important Update

Self-Service car and van rental, near where you live and work, available by the hour or day 24/7.



My recent logged journeys

Rental Type	Start/End Date	Start/End Location	Mid Point(s)	Distance In Miles	Actions
Showing 0 entries					

[See all journey details](#)


Does the vehicle comply with road traffic regulations? ¹⁰

Yes

By selecting Submit I hereby confirm that the information provided by me on this questionnaire regarding the driver's licence, business insurance, and the vehicle's conditions is true to the best of my knowledge.

Submit

Estimated cost 85.85 GBP



Your journey does not comply with the travel policy set by your company, please contact your company administrator for further clarification or consider using an alternative method.

Not a Member?
REGISTER NOW

lit your journey.

Reservation Confirmation



- Instant confirmation via email
- Includes details on:
 - Location
 - How to access
 - Refuelling/Charging
 - Links to videos
 - Main controls



Hi Benjamin,

To ensure you are completely satisfied with your rental experience please find some important information below:

- Reservation ID: 10183211
- Vehicle: SD71 URN - Renault Zoe
- Location: Palmerston Road, Aberdeen, AB11 5QP
- Reservation start: 16:00 Monday, 1 May 2023
- Reservation end: 10:00 Wednesday, 3 May 2023
- Duration: 42 hour(s)

Locating your vehicle: The vehicle is located on Palmerston Road, behind Union Square (across from the Worley Offices).

Accessing your vehicle: Access the vehicle using the app or access card. If you're using the app, follow the instructions on your phone screen. If you're using a contactless card, hover it over the card reader on the windscreen. After a short moment the light on the card reader in the windscreen will turn green and the vehicle will unlock, this can sometimes take 5-15 seconds depending on signal for both app and card use.

Obtaining the keys: Please then follow the instructions on the PIN pad that is located within the glove box. This will include entering your PIN, answering a damage confirmation question and pressing 1 to continue. **(Please note the PIN number used in this instance is the one you created when registering - NOT the fuel card PIN referenced below).** Once this is done you can then remove the keys and start the car as you would any other vehicle. During the reservation you do not need to use the PIN pad just use the keys as normal.

Important Reservation Information:

- You've reserved a 'Renault Zoe' - it's fully electric so please bear the following in mind before you start your reservation.

- The Vehicle Must be plugged in AND placed on charge when you have completed your reservation. If you are unable to, please call us on 0345 266 9290, as failure to do so may result in penalty fee's being charged to yourself.

If unsure how to put on charge please check out these handy videos:

How to charge an EV [click here](#)

How to plug in/ unplug an EV [click here](#)

- This Renault Zoe has a Start/Stop Button to control the ignition, and you will need to hold the key next to it when pushing to start the vehicle. Please Note that when ending your reservation to ensure the engine is fully turned off. You will be able to confirm this as the Central Panel/Radio will no longer be powered on.

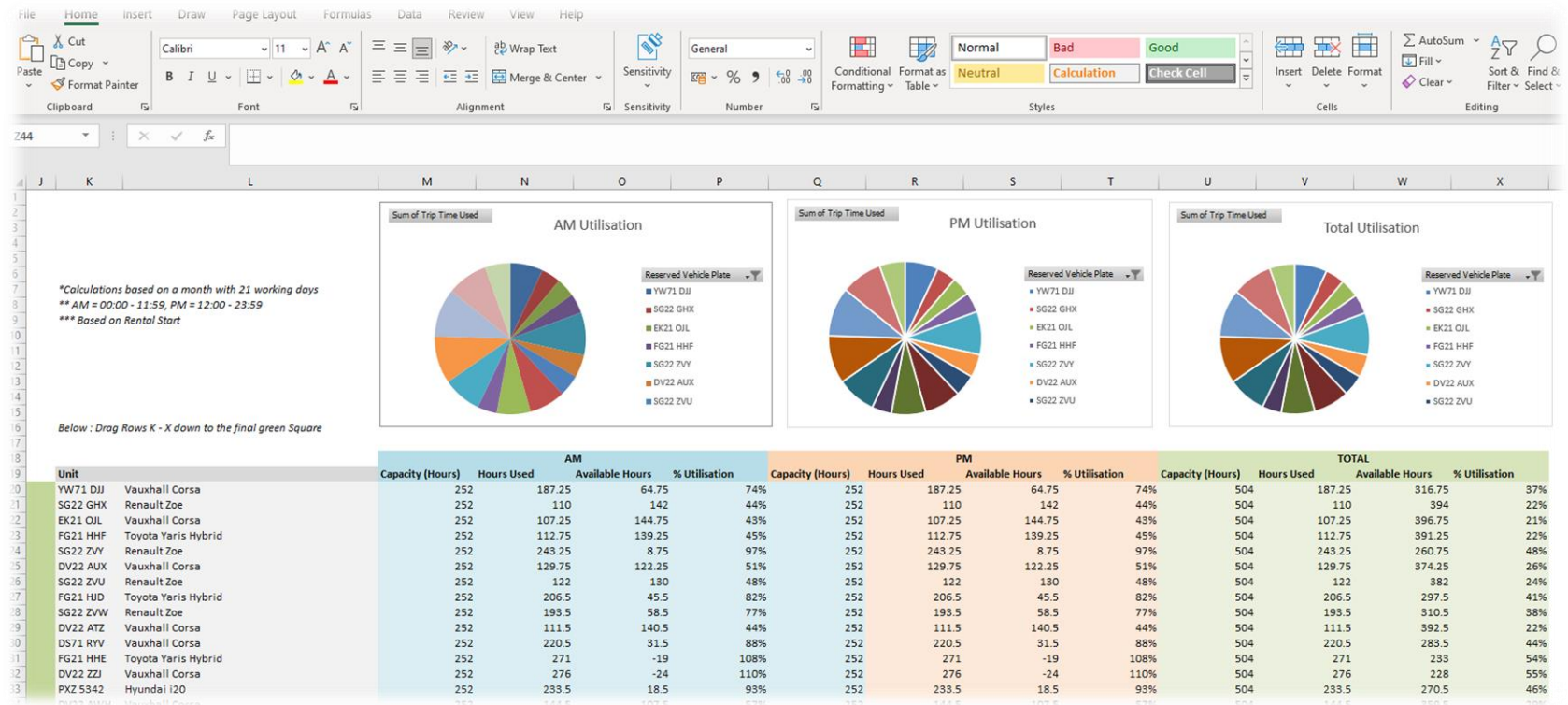
We have put together a handy vehicle guide to help make sure you are familiar with the vehicle and the rental process, this can be found [here](#).

Cleanliness Expectations: When it comes to cleanliness both Enterprise and members play a role. Enterprise visit our vehicles every 10 days for cleaning. The rigour of this cleaning is backed by the ['Complete Clean Pledge'](#), and supported by the application of an antimicrobial surface coating system. Between our cleaning visits, in line with the ['Car Club Code'](#), our members are responsible for leaving the vehicles clean, removing rubbish, ensuring all windows are up, seats are passenger-ready. To monitor this we have a warning and fining system in place for any member leaving in an unacceptable condition. Should you encounter this please report to our clubhouse.

Need Help: Check out our FAQ's on the 'Member Support' section within the app, or the 'Help Centre' on the [website](#). Alternatively our clubhouse team are ready to answer any queries you have on our low rate number 0345 266 9290. Our Helpdesk team are open 24/7. Alternatively email us on helpdesksupport@enterprisecarclub.co.uk

Management Information

- Monthly
- Vehicle Usage Statistics
 - Location
 - Optimisation of fleet #
- User Statistics to identify
 - Wasteful users
 - Patterns
 - Low Mileage use
- Fleet Mix Optimisation



Happy to answer any questions

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