



# The Public Sector as a Beacon of Good Food

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# SOIL ASSOCIATION

Transforming the way we eat, farm and care for the natural world



## Facing the future

Work with farmers and land managers to research and innovate solutions

- Farming with nature
- Farming for the future
- Organic certification and standards



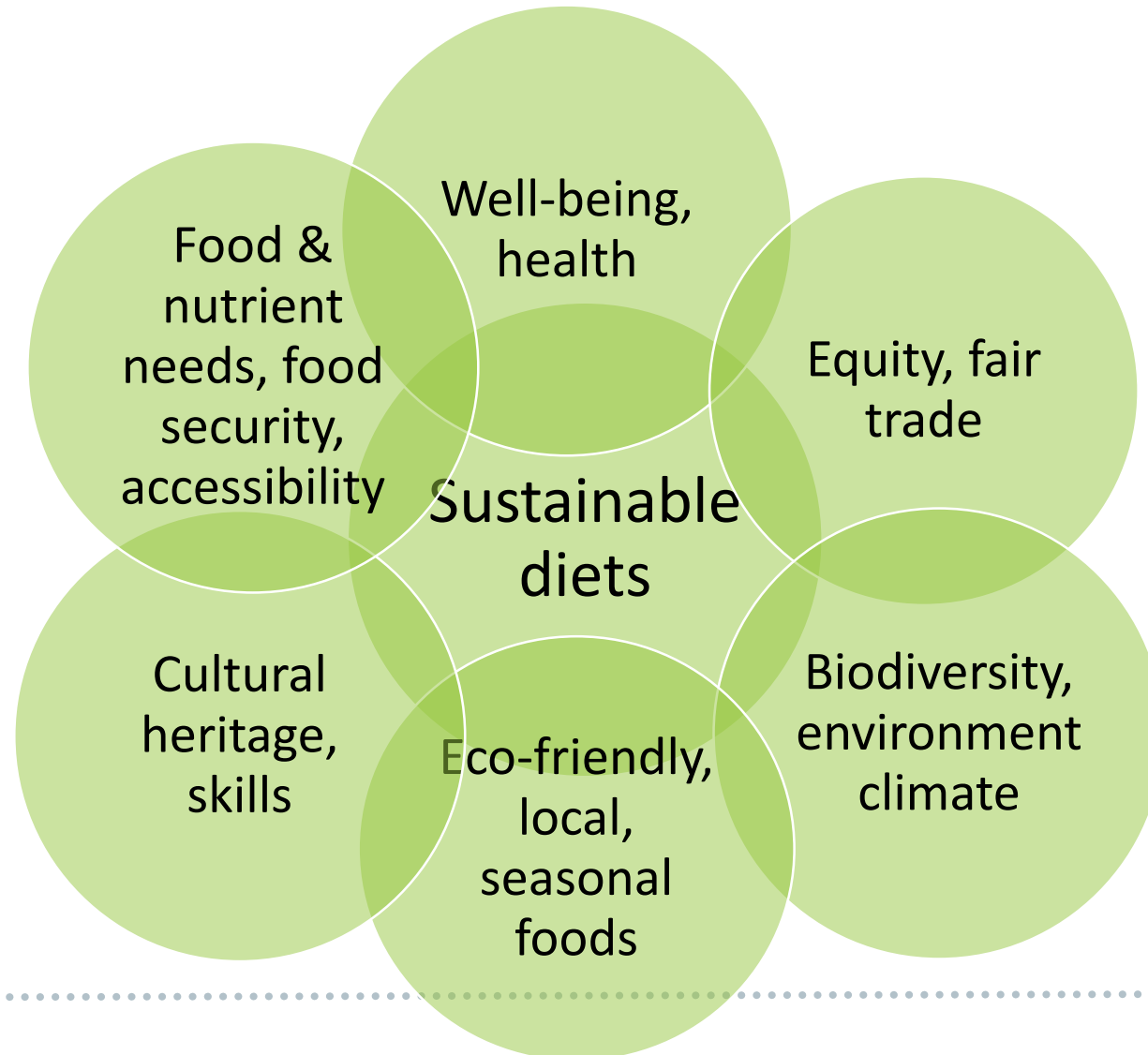
## Good food for all

To increase awareness of and demand for good food

- Organic Served Here
- Better Care
- Food for Life Scotland



# GOOD FOOD NATION



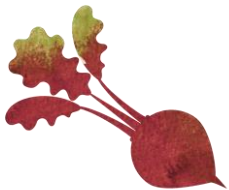


**Making sustainable diets a reality:**

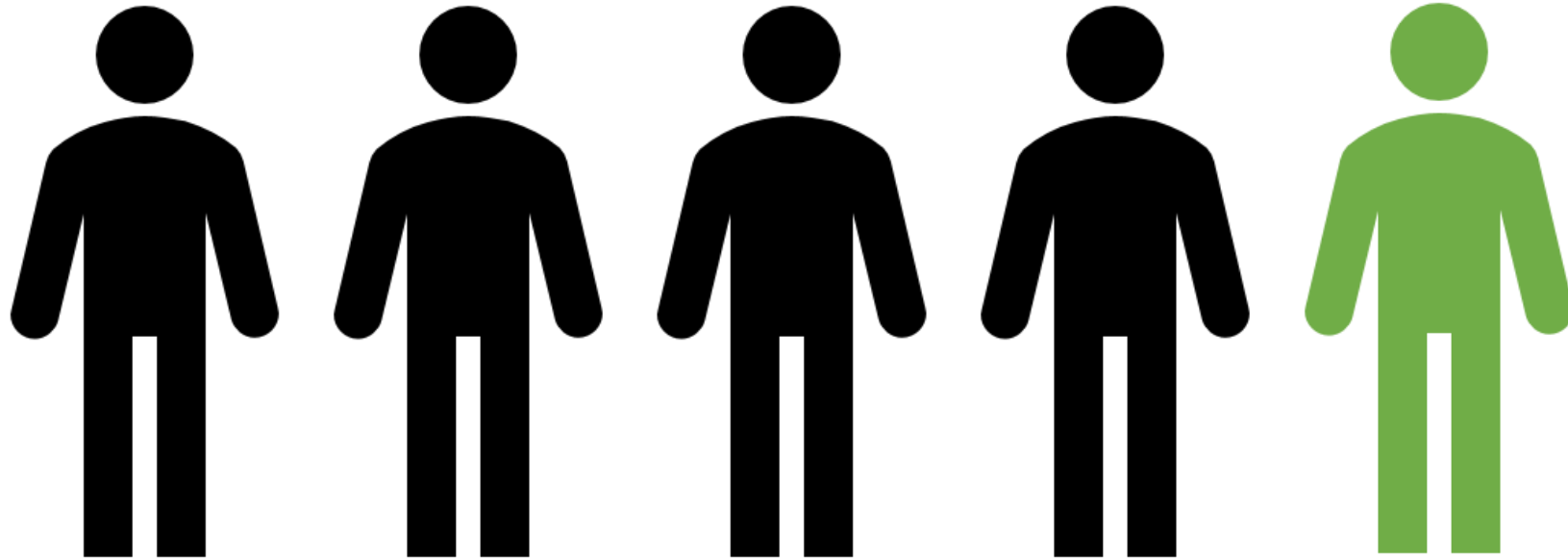
**The public sector should be a beacon of good food.**

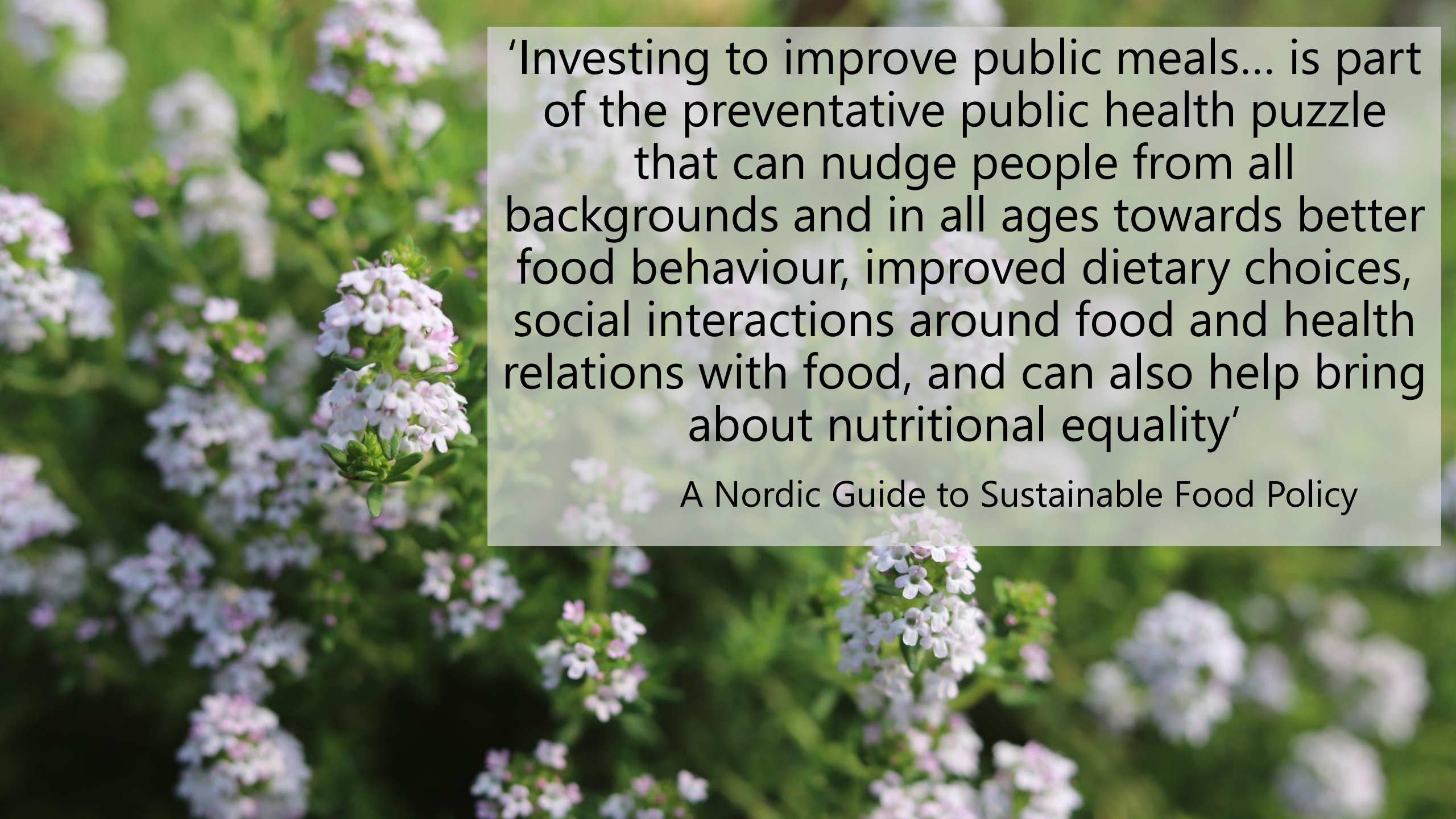
# Why the focus on the public sector?

Providing a frame  
of reference around  
food



# Why the focus on the public sector?





'Investing to improve public meals... is part of the preventative public health puzzle that can nudge people from all backgrounds and in all ages towards better food behaviour, improved dietary choices, social interactions around food and health relations with food, and can also help bring about nutritional equality'

A Nordic Guide to Sustainable Food Policy

# Why the focus on the public sector?

Using the purchasing power of the public sector to provide the market that local, sustainable businesses need to thrive





# Food for Life Scotland



By Good Food we mean

- Food that's good for health
- Food that's good for the environment
- Food that's good for the economy

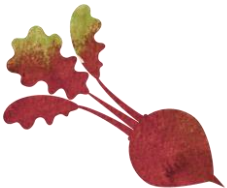


# Facilitating Procurement Partnerships



Glasgow Food  
Policy Partnership

Sustainable Food  
Cities Partnership  
Aberdeen



A close-up photograph of a green cabbage with water droplets on its leaves. The text is overlaid on the right side of the image.

POLITICAL LEADERSHIP  
LEGISLATIVE CHANGE  
SUPPORTIVE POLICY LEVERS  
MONEY!

# LET'S TALK

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