

Reducing single-use hot beverage cups at Glasgow Caledonian University

Approach

- Charge (20p) for single-use cups
- Porcelain cups (inc. 'Ugly Mug')
- Travel mugs with first fill free
- Cup Library (deposit system)
- Complemented by other waste minimisation measures.

Challenges & Opportunities

- 20p – undetermined (previously 10p - ~13% re-use)
- Charge still too low
- Alternatives do not sell themselves
- Stakeholders need to be engaged.

Pop UP
ARE NOW OFFERING
PIZZA CAKES
IN HOUSE.

MADE IN GCU
MADE THIS HERE
FRESH AND TASTY

GCU Food
HEALTHY
SNACKS &
DRINKS

Sandwiches 'made in house'
available at all outlets.

MODERN STANDARD COFFEE

	Small (4/8 oz)	Regular (12 oz)	Large (16 oz)
Espresso	1.95		
Double Espresso	2.10		
Flat White	2.40		
Cappuccino		2.65	2.85
Latte		2.65	2.85
Americano		2.20	2.55
Mocha		2.85	3.10
Hot Chocolate		2.65	2.90
Tea		1.55	1.55
Premium Tea		1.70	
+ Syrup		0.85	
+ Disposable cup charge		0.20	

Empowering Coffee Farmers, Building a Fairer Future.

Speciality coffee, roasted in Scotland.

FAIRTRADE

Instagram: @MSCroasters

GCU FOOD CARD

ARE YOU INTERESTED IN GETTING YOUR OWN PRE PAID CARD TO USE ON CAMPUS?

Then please ask a team leader in the George Moore Dining Room for details

GCU logo

Fuel on CAMPUS

- Download on the App Store
- LOCATION CODE 4584
- Enjoy 50% OFF First Order with the Loyalty QR code Free

Download on the App Store, Google Play, Apple Store, Google Store

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We are the UK's first coffee roaster to commit to 1% For The Planet.

1% FOR THE PLANET
What does that mean? It means we pledge 1% of our sales revenue as a donation to charities and organisations both global and local who are committed to maintaining the planet for future generations.

Speciality coffee, roasted in Scotland.

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DID YOU KNOW?

YOU RECEIVE THE FIRST HOT DRINK ON US IF YOU PURCHASE A KEEP CUP

OR

YOU RECEIVE THE FIRST HOT MEAL ON US IF YOU PURCHASE A RE USEABLE CONTAINER

GEORGE MOORE DINING ROOM

Americano	12oz	£2.20
Latte		£2.65
Cappuccino		£2.65
Hot Chocolate		£2.65
Mocha		£2.85
Tea		£1.55
Premium Tea		£1.70
Flat White	8oz	£2.40
Macchiato	8oz	£2.40
Espresso	Single	£1.95
Espresso	Double	£2.10
Disposable Cup Charge		£0.20

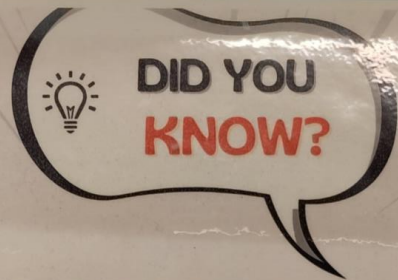
GCU logo

If you have a food allergy or intolerance and require further information about ingredients, please ask one of our team.

BAXTER STOREY

Keep
Cups

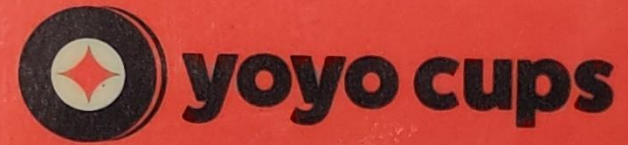
BUY YOUR
REUSABLE
COFFEE CUP



DID YOU
KNOW?


YOU RECEIVE THE FIRST
HOT DRINK ON US IF YOU
PURCHASE A KEEP CUP





SAVES CARBON AFTER JUST 9 USES!

#reducingmyfootprint

 **yoyo_cups**
www.yoyocups.com



Happy to answer questions!

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